

NEWS

TELEGRAPH.CO.UK/MYTELEGRAPH

CREATE YOUR OWN BLOG USING OUR BRILLIANT NEW PERSONALISED WEBSITE

Today The Telegraph launches **My Telegraph**, a free, personalised website that allows you to create your own blog. A blog is a kind of online diary and yours can be about whatever you like. Use it to keep in touch with your friends and family, to keep track of a hobby or club, or to share your thoughts on the day's news. It doesn't matter if you don't have much internet experience - we've designed the website to be as easy to use as possible.

Writing your own blog is no more difficult than writing an email. Once you have written an article on your blog, other Telegraph readers will be able to leave comments and vote on whether they agree or disagree with you.

It takes only a few moments to sign up for a **My Telegraph** page and if you don't want to blog immediately there are plenty of other things you can do. With one click you can save an article to read later. It will appear on your page when you next log in, saving you the trouble of looking for it again.

And, whether you blog or not, **My Telegraph** allows you to form a network with other readers. Again, just one click will add them to your page and you'll then be kept in touch with everything they write. It's the perfect way to stay in touch with friends, family and associates.

All the **My Telegraph** features are designed to be as easy to use as possible. Help is available on the site and if you get stuck you can email us for more information.

BLOG STUDY 1
SIMON COULTER



It gave me a new freedom

I've always enjoyed commenting on articles by others in the Telegraph online - but blogging transcends mere reaction: you can create the debate by

choosing your own topic, your own take on events - raise unfashionable issues above the parapet. After spending some

time in the company of the Great and the Good who write for The Telegraph - but also provide a blog online - I feel as though I have made a few friends. Already, I have a set of new relationships with a very diverse group of interesting bloggers who have seized the opportunity presented by MyTelegraph.

BLOG STUDY 2
PETER SHEERAN



It's so easy to set up and run

My Telegraph has provided me with a platform for my passing thoughts and opinions, which is easy to set up and run. In modern parlance, I'd say it was extremely

I can recommend it to all and sundry. Get yourself a personal soapbox, go to My Telegraph and see what pleasure awaits. ● *Simon and Peter were among the 12 Telegraph.co.uk readers, none of whom were technology experts, who have spent the last two weeks testing the new site.*

HOW TO GET GOING...

1 HOW TO REGISTER

- Go to telegraph.co.uk/mytelegraph and click the *Sign Up* link
- Choose a screen name - this is the name that will appear at the top of your page and on any comments you leave
- Tell us your name, email address and choose a password
- If you accept our terms and conditions, click *I accept*. Create *my account* to move to stage two
- Tell us where you live and enter a few words to describe yourself. These words will appear on your page. Then choose an image to illustrate your blog. You can select one from our library or upload a picture of yourself from a folder on your computer. Finally, give your blog a subtitle - for example *My thoughts on the world*. Don't worry if you change your mind later - you can go back and edit or change this at any time.
- Click *Join the debate* and you're ready to go.

2 START WRITING

- From the My Telegraph front page, click **My Blog** in the menu bar.
- This will take you to your page. Underneath your name is a large *Write a blog post* link. Click this and you're ready to go.
- In the box that says *Enter blog post's title* write a headline for this blog post.
- In the larger box underneath write your blog post. You can format the text, using bold or italics, by using the buttons above the box.
- When you are finished, click *Preview* and check that you are happy with what you have written.
- Now click *Tag* to add labels to your blog post. This makes it easier for other readers to find. First give the post a category from the pull down menu - for example *Animals and pets*. If you want, you can add other tags of your own. Put a comma between each tag.
- When you are happy, click *Publish* and your blog will appear live almost immediately.

If this is your blog page, you'll see the image you uploaded when you started. This is where you click to write a new blog. If you're looking at someone else's page, you'll see information about them.

These tabs show your blogs, comments you've made on other people's blogs, and articles you have saved. The Recent Activity tab alerts you to new comments on your blogs, and new posts by people in your network.

The tags you give your posts make it easier for others to find them.

USING THE ADVANCED FEATURES

1. HOW TO COMMENT ON ANOTHER BLOG

- You can join the debate with other readers and comment on a blog.
- After reading the post you want to comment on, scroll down to the comment box at the bottom of the page.
- Give your comment a headline - for example *I agree with you completely* - and then write your comment in the

box underneath

- If you make a mistake you can clear the box by clicking *Clear form*. Otherwise if you are happy with your comment click *Submit this comment*.

2. HOW TO VOTE ON ANOTHER BLOG

- At the top of each blog post, to the right of the first paragraph, is an Agreement Index. This shows how many people agree with the post you are reading
- To add your vote, click *Agree* or *Disagree* as appropriate.

3. HOW TO ADD OTHER READERS TO YOUR PAGE

- If you find a blogger whose posts you enjoy and want to be notified

This shows the tags you have used to describe your blogs. The more times you use a tag, the larger it appears. This makes it easy for you to see what any blogger is about. It's called a 'tag cloud'.



Use these tools to add or remove bloggers from your page, email a page to a friend or print out an article.

This shows you whether other bloggers agree with your comments or not. You can click on an 'Agree' or 'Disagree' button on any blog.

This is your network of bloggers. You can add any My Telegraph blogger and they will appear here. It's a great way to keep track of blogs by friends and family.

No 1 WEBSITE
AWARDS 2007
TELEGRAPH.CO.UK
is now the UK's most visited quality newspaper website



LIVE ONLINE TODAY
Exclusive audio diary: Steve Punt and Hugh Dennis, stars of Radio 4's The Now Show, give us a taste of life on the road
telegraph.co.uk/stage

AUDIO & VIDEO
All the top stories analysed and discussed for you to take away and listen to
Blair's best bites
10 years Blair in sound bites
Andrew Pierce
reflects on the Blair decade
Tom Stevenson
on stock market takeover fever
Henry Winter
on why Joey Barton needs help
telegraph.co.uk/podcast

YESTERDAY ON THE WEB
MOST READ
1. Misplaced trust lead to Madeleine's betrayal
2. Blair begins 50-day countdown to departure
3. George Michael faces US ban for drug driving
4. Three cheers for Her Royal Wryness
5. Navy stealth submarine will rule the oceans

MOST COMMENTED ON
1. Simon Heffer: The Tories can win with tax breaks and grammar schools
2. Jan Moir: Misplaced trust led to Madeleine's betrayal
3. Con Coughlin: How will Brown get on with Bush?
4. Your view: What is the best way forward for the NHS?
5. Blog: Ceri Radford, Surrendered wives make me squirm



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